

BLOG POST CONTENT PLANNER

TITLE

CATEGORY

PUBLISH DATE

KEY WORDS

CHECKLIST DRAFT VISUALS SEO EDITED SCHEDULED PUBLISHED!

SHARE & DISCUSS SHAREABLE IMAGE TWEETABLE QUOTE QUESTION AT END OF POST

SEO KEYWORDS IN TITLE KEYWORDS IN CONTENT IMAGE NAMES & ALT TAGS
 OUTBOUND LINKS INTERNAL LINKS

PROMOTE       

MAIN POINTS

- +
- +
- +
- +
- +
- +

IDEAS + NOTES

TO DO

-
-
-
-

VISUALS TO INCLUDE

MONETIZE IT!

(What product, service, event, or list builder am I promoting?)

LINKS + RESEARCH + SIMILAR BLOGS